



STEP-BY-STEP creative work takes discipline. "You'll have lots of time to rest when you're six feet under," reads the text etched into the steel stairway.

BY CLAIR ENLOW ! PHOTOGRAPHED BY

BENJAMIN BENSCHNEIDER

THINKING INSIDE THE BOX



A MEDICAL EXAM CHAIR, sitting beside one of the two big windows in The Brain, plays on the ironic name of its owner's film business, "Wild Scientific." The chair is a salvaged piece found by David Wild's wife and occasional collaborator, Lulu Gargiulo.

N ONE MTV 10-second film, a man in a moving pickup points to the windshield and turns, grinning, to the camera. "Up there," he says, "is the future."

"My philosopher brother, Buck," says director David Wild, who focuses on ordinary people to make short films, from commercial spots to documentaries. For Wild, ideas take shape in the front end of his North Seattle studio. From tables in back of the free-standing concrete building, he faces a two-story wall. Instead of Buck's roaring truck motor, he listens to the "roar of silence," where the voices of his subjects can emerge. Wild calls his studio "The Brain."

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